

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WOWK Charleston - Huntington WV</u>	<b>Date:</b>  
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Drug Price Relief Act
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH  
43215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/30/17

Date

*A.S.*

Signature

203-376-9992

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Mark Arminio*

Signature

Mark Arminio

Printed Name

*Sales Manager*

Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



WOVK  
201 Humboldt St  
Rochester, NY 14610

Strategic Media Placement  
7669 Sagers Loop  
Delaware, OH 43015

## Contract # 1620052

**Schedule Dates** 07/14/17-08/01/17  
**Advertiser** Ohio Taxpayers for Lower Drug Prices (88042)  
**Agency** Strategic Media Placement (10336)  
**Product** Political - Issues / Propositions (1068)  
**Brand** ISSUE (184363)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Adam, Shaw,  
**Phone/Fax** /  
**CPE** 1253/1882/5200  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue Jenna Nubar  
this is a brand new order, please confirm, thanks!

**Date Entered** 07/12/17  
**Last Modified** 07/12/17  
**Entered By** Lisa McGuffey  
**CO-OP** No  
**Headline #** ECR25637527  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$532.50  
**Net Total** \$3,017.50  
**Sales Tax**

**Charleston (WOVK)**

By Broadcast Month	Spots	Rate
Jul. 2017	45	\$3,110.00
Aug. 2017	8	\$440.00
<b>Grand Total:</b>	<b>53</b>	<b>\$3,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/14/17-07/14/17	3	:30	10A- 11A (EST)	2					X			2	\$80.00	\$160.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Let's Make a Deal	7/12/17
2.0	Normal Line / SPOT	07/17/17-07/28/17	3	:30	10A- 11A (EST)	3	X	X	X	X	X			6	\$80.00	\$480.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Let's Make a Deal	7/12/17
3.0	Normal Line / SPOT	07/17/17-07/21/17	2	:30	11A- 12P (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU A Price Is Right	7/12/17
4.0	Normal Line / SPOT	07/14/17-07/14/17	5	:30	3P- 4P (EST)	2					X			2	\$50.00	\$100.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	7/12/17
5.0	Normal Line / SPOT	07/17/17-07/28/17	5	:30	3P- 4P (EST)	3	X	X	X	X	X			6	\$50.00	\$300.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Dr. Phil	7/12/17
6.0	Normal Line / SPOT	07/14/17-07/14/17	5	:30	4P- 5P (EST)	2					X			2	\$60.00	\$120.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Ellen	7/12/17
7.0	Normal Line / SPOT	07/17/17-07/28/17	5	:30	4P- 5P (EST)	3	X	X	X	X	X			6	\$60.00	\$360.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Ellen	7/12/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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8.0	Normal Line / SPOT	07/14/17-07/14/17	4	:30	7P- 7:30P (EST)	2					X			2	\$100.00	\$200.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B 13 News @ 7P	7/12/17
9.0	Normal Line / SPOT	07/17/17-07/28/17	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X			6	\$100.00	\$600.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B 13 News @ 7P	7/12/17
10.0	Normal Line / SPOT	07/15/17-07/29/17	4	:30	11P- 11:30P (EST)	1					X			3	\$50.00	\$150.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU A 13 News Weekend	7/12/17
11.0	Normal Line / SPOT	07/14/17-07/14/17	5	:30	11:35P- 12:35A (EST)	2				X				2	\$30.00	\$60.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Late Show	7/12/17
12.0	Normal Line / SPOT	07/17/17-07/28/17	5	:30	11:35P- 12:35A (EST)	3	X	X	X	X	X			6	\$30.00	\$180.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU B Late Show	7/12/17
13.0	Normal Line / SPOT	07/31/17-08/01/17	3	:30	10A- 11A (EST)	1	1							2	\$80.00	\$160.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU A Let's Make A Deal	7/12/17
14.0	Normal Line / SPOT	07/31/17-08/01/17	5	:30	3P- 4P (EST)	1	1							2	\$50.00	\$100.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU A Dr. Phil	7/12/17
15.0	Normal Line / SPOT	07/31/17-08/01/17	5	:30	4P- 5P (EST)	1	1							2	\$60.00	\$120.00	Charleston (WOVK)	Ellen	7/12/17

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16.0	Normal Line / SPOT	07/31/17-08/01/17	5	:30	11:35p- 12:35a (EST)	1	1	1						2	\$30.00	\$60.00	Charleston (WOVK)	COMMENTS APPLY TO SUB LINES A THRU A Late Show	7/12/17